

B.C.A Semester - 3 (NEP-2020) Examination**OCT/NOV-2024****BCA, BSC(IT): CMS with WordPress (Skill Enhancement Course)****Time: 1:00 Hours****Marks: 25****Instructions:**

1. All questions are compulsory.
 2. Figures to the right indicate marks.
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Que-1 Answer the following (Any Two) (10)

- 1) What is CMS? Explain its usefulness
- 2) Explain the concept of Blogging
- 3) Explain WordPress directory and file structure
- 4) What is Dashboard? Explain the usefulness

Que-2 Answer the following (Any Two) (10)

- 1) List common WordPress theme styles. Explain any one giving example
- 2) Explain the concept of Widget. Explain its applications
- 3) Explain the concept of Tag Cloud
- 4) Explain: SEO Yoast

Que-3 Answer the following (Any One) (05)

- 1) Explain various user roles and responsibilities
- 2) What are Plugins? Explain giving example
